



## **MOBOTIX signs distribution agreement with Norbain SD**

**21 aprile 2020**

**Langmeil, Germany/Bracknell, UK, April 21, 2020.** MOBOTIX has signed a distribution agreement with Norbain SD for its entire range of IP video system series.

MOBOTIX is pleased to count Norbain SD, a distributor of CCTV, IP, Access Control and Intruder Detection Solutions, among its partners and is further expanding its distribution network to satisfy the largest possible number of customers.

Frank Graham, Regional Sales Manager UK/Ireland & Benelux, comments: “The need for intelligent security and beyond is growing in all areas and our intelligent IP video systems are state of the art products with the highest level of cyber security. With Norbain, we found a great partner to jointly develop our market even further.”

Norbain are looking forward to the collaboration and see real benefits in adding MOBOTIX to their portfolio: “We’re continually assessing the market and analysing the developing trends,” explains Mark Field, Commercial Director for Norbain. “Cyber security is essential in today’s market and something that Norbain is continuing to actively champion through our involvement with the Secure by Default government initiative. The MOBOTIX range is designed with security at its heart, allowing our customers to provide end users with products they can really trust.”



### **Norbain SD**

Norbain is one of the UK's most successful distributors of CCTV, IP, Access Control and Intruder Detection solutions. Their solutions have been developed to offer innovative products, using the most powerful and stable technologies - all wrapped up in a support environment that ensures projects run smoothly.

Headquartered in Bracknell, Berkshire, the company operates throughout the UK at its distribution and service centres in Ashton and Blackpool. Innovation Centres are also available for product demonstrations at Bracknell and Ashton. Each year, Norbain's International Sales Division sells into 80 countries across five continents.

### **About MOBOTIX**

MOBOTIX is a leading manufacturer of premium-quality intelligent IP video systems, setting standards for innovative camera technologies and decentralized security solutions with the highest level of cybersecurity and GDPR compliant. MOBOTIX was founded in 1999 and is based

in Langmeil, Germany. The company conducts its own research and development, and manufactures its own products with the guarantee of excellence attached to "Made in Germany." Other sales offices are located in New York, Dubai, Sydney, Paris and Madrid. Customers worldwide trust in the durability and reliability of MOBOTIX hardware and software. The flexibility, built-in intelligence and unparalleled data security of the company's solutions are valued in many industries. MOBOTIX products and solutions help customers in industries such as industrial manufacturing, retail, logistics, and healthcare. With strong international technology partnerships, the company is expanding its universal platform and new applications in a wide variety of areas through the use of artificial intelligence and deep learning modules.

### **Contact:**

MOBOTIX AG

Svenja Meisenheimer, Regional Marketing Manager Europe South/West & MEA,  
svenja.meisenheimer@mobotix.com