



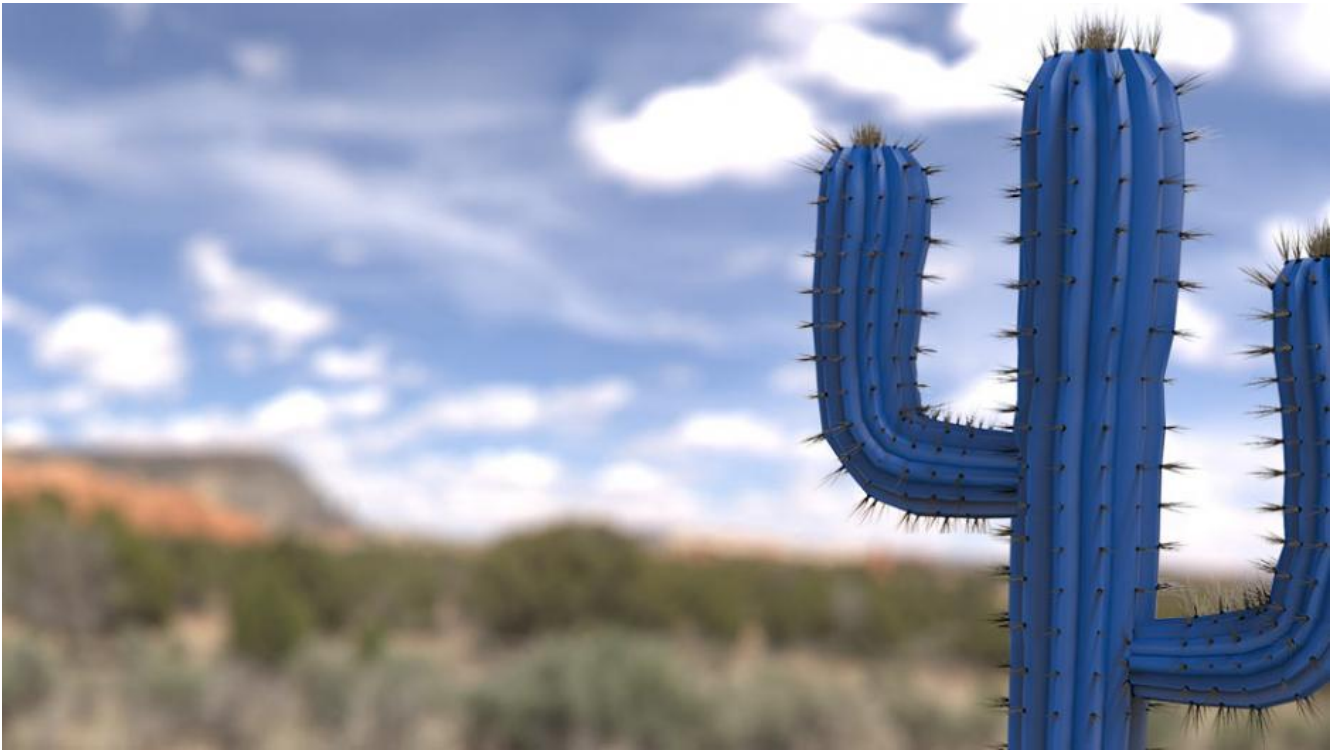
## **MOBOTIX At This Year's Light + Building: Using The Cactus To Ward Off Cyberattacks**

**March 15, 2018**

**Langmeil, Germany, March 12, 2018.** "Connected - Secure - Convenient" is the motto of the 2018 Light + Building. The world's leading trade fair will place intelligent and connected solutions, future-minded technologies and the latest in design in the spotlight from 18 to 23 March. These technologies and solutions have set their sights on energy-efficiency and on meeting the current and even future needs of users in terms of security. MOBOTIX will exhibit at Booth A80, Hall 9.1, showcasing the company's new solutions and products that address precisely these needs. What's more, attendees at Light + Building can stop by the newly remodeled exhibition space and find out more information on MOBOTIX's unique Cactus Concept.

### **Cactus Concept For Increased Security**

Cyberattacks on video security systems are on the rise. For this reason, MOBOTIX have developed the unique Cactus Concept for the reliable and complete protection of end-to-end video systems against these malicious attacks by hackers. This concept plays a central role in the company's exhibition this year. The Cactus Concept represents a holistic approach to protecting MOBOTIX products against the threat of cyberattacks, and incorporates tools and information. The measures provide customers and partners with targeted support in protecting their environments through video surveillance and access control over the long term. Trade fair attendees can find out more about what MOBOTIX do to lead the industry in this fight against this alarming development and why the MOBOTIX video systems are some of the most secure in the world. At Light + Building, the company will demonstrate how to set up a more resilient and secure environment using proven methods. To this end, MOBOTIX recently developed their Cyber Protection Guide, which contains a host of tips for users. This guide is available on the campaign website for download free of charge.



### **Intelligent Industry Solutions, New Products**

MOBOTIX's exhibition showcases innovative industry applications, thermal solutions and the latest outdoor and indoor models. This also includes the new indoor models c26, i26, p26 and v26, which complete MOBOTIX's successful lineup of Mx6 6MP cameras. The new, higher performing processor delivers up to twice as many images per second as before – at the same resolution. All of the models come standard with intelligent motion detection directly on the camera, and thereby offer more capacity for additional software applications.

### **Contact:**

**MOBOTIX AG**, Kaiserstrasse, 67722 Langmeil, Tel: +49 6302 9816-0, [www.mobotix.com](http://www.mobotix.com)  
Public Relations: Svenja Meisenheimer & Simone Gerrits, [publicrelations@mobotix.com](mailto:publicrelations@mobotix.com)

PR Agency: **The Message Machine Limited**, Ruislip, Middlesex.

Tel: +44 (0)1895 631 448, [anne@themessagemachine.com](mailto:anne@themessagemachine.com)