



## **MOBOTIX Exhibits the new Solution Platform MOBOTIX 7 and Partner Solutions at International Security Exhibition**

**04. Dezember 2019**

**London, 03 - 04 December 2019. MOBOTIX are exhibiting at International Security Exhibition (ISE), the leading show for Government in the UK at London Olympia, Stand J30.**

ISE is bringing Government, Industry, Academia and the entire end-user community in charge of regulation and procurement together under one roof to debate current challenges and to source the latest security technologies and services. The demonstrations will show visitors the newly launched MOBOTIX 7 smart solution platform and M73 three-module IoT cameras, offering a whole new set of functions plus application solutions based on deep learning, opening up new possibilities far beyond traditional video security. Already at its launch, the M73 comes with more than 15 apps integrated into its camera software, which can be used to optimize business processes in practically any industry. MOBOTIX partners and their customers can now even develop their own apps or have them configured and certified by MOBOTIX.

### **Intelligent Solutions for a Wide Range of Vertical Markets**

By combining image sensors and environmental sensors with AI-based analytics, any application can be addressed with increased efficiency and improved preventive measures.

ISE visitors will be from government sectors including utilities, prisons and other custodial facilities where perimeter protection is at a premium and false alarms must be minimized so that security managers can focus on credible threats so reaping cost benefits. MOBOTIX analytics filters out unnecessary alarms so that users can respond to situations with the vigilance that meets the MOBOTIX mission statement of going "Beyond Human Vision".

Phillip Antoniou, MOBOTIX's Vice President Sales Europe South/West & MEAPAC said:

*"MOBOTIX is participating at ISE for the first time. We see this as a great launching stage in the UK for our new MOBOTIX 7 platform which brings Analytics on the edge to the forefront of our solutions. This new product as well as our existing offering, with our Cyber Security focus means we can provide optimum solutions for the public sector as well as private."*

He continued: *"MOBOTIX has always prioritised quality in our solutions, this is further highlighted with the newest member of our product family. The M73 is the world's first decentralized and modular IOT video system based on deep learning modules."*

MOBOTIX's technology partners **Cathexis**, **Eizo** and **Nelysis** will be providing their integrated solutions bringing additional offerings with decoding, further video management software, hazardous area expertise and cyber security solutions.



## **About MOBOTIX**

MOBOTIX is a leading manufacturer of premium-quality, intelligent IP video systems and sets standards for innovative camera technologies and decentralized security solutions with the highest level of cybersecurity. MOBOTIX was founded in 1999 and is based in Langmeil, Germany. MOBOTIX has an in-house research and development department, an in-house production facility in Germany and operates distribution companies in New York, Dubai, Sydney, Paris and Madrid. Customers worldwide trust in the durability and reliability of MOBOTIX hardware and software. The flexibility, built-in intelligence and unparalleled data security of the company's solutions are appreciated in many industries. MOBOTIX products and solutions help customers in industries such as industrial manufacturing, retail, logistics and healthcare. With strong and international technology partnerships, the company will continue to expand its universal platform and develop new applications in the future.

For more information, please contact:

Svenja Meisenheimer, Regional Marketing Manager Europe South/West & MEA

[svenja.meisenheimer@mobotix.com](mailto:svenja.meisenheimer@mobotix.com)

Follow us on LinkedIn: <https://www.linkedin.com/company/mobotix-uk>

Follow us on Facebook: <https://www.facebook.com/MOBOTIXUK/>

Follow us on Twitter: [https://twitter.com/MOBOTIX\\_UK](https://twitter.com/MOBOTIX_UK)