



## **MOBOTIX to Debut MOBOTIX 7 Platform and M73 Camera at ISC East 2019**

**14. November 2019**

**NEW YORK, New York, November 13, 2019** – MOBOTIX, the leading manufacturer of premium-quality and secure IP video systems, will showcase its latest advancements in Internet of Things (IoT) video surveillance technology at ISC East from November 20-21, at the Javits Center in New York (Booth #760). Furthering its mission to go “Beyond Human Vision,” MOBOTIX will be showcasing the new MOBOTIX 7 Platform and the award-winning M73 camera that uses it, along with the company’s flagship Mx6 IoT series and MOVE line.

MOBOTIX will preview its latest video surveillance solutions, including the 2019 IoT Integration Award winning M73 camera. The M73 IoT camera features high-octane processor technology, combining three separate image and environmental sensors with AI-based analytics for unparalleled performance. Additionally, MOBOTIX will highlight the new MOBOTIX 7 Platform. The MOBOTIX 7 open solution platform comes with pre-installed applications supported by artificial intelligence and deep learning, covering a wide range of vertical-deployment needs.

MOBOTIX will display the flagship Mx6 IoT camera line, featuring cutting-edge 6MP moonlight sensor technology for brilliant images. The Mx6 line provides intelligence at the edge with video analytics and programmable logic and can be easily integrated into existing infrastructure, thanks to a decentralized architecture. MOBOTIX will also showcase the [MOBOTIX MOVE](#) line, featuring enhanced infrared technology and pan-tilt-zoom functionality. Both product lines are embedded with MOBOTIX’s layered cybersecurity protocols and support ONVIF standards to enable seamless integration into third-party systems.

“We are excited to introduce our latest innovations in intelligent video solutions at this year’s ISC East,” said Joseph Byron, Vice President: America’s MOBOTIX. “We look forward to sharing our new MOBOTIX 7 platform and M73 camera, highlighting the nearly endless customizable solutions this new system can offer our customers.”

All MOBOTIX solutions are manufactured and hand-tested in Germany, featuring low failure rates and exceeding product warranty standards.

## **About MOBOTIX AG**

MOBOTIX is a leading manufacturer of premium-quality, intelligent IP video systems and sets standards for innovative camera technologies and decentralized security solutions with the highest level of cybersecurity. MOBOTIX was founded in 1999 and is based in Langmeil, Germany. MOBOTIX has an in-house research and development department, an in-house production facility in Germany and operates distribution companies in New York, Dubai, Sydney, Paris and Madrid. Customers worldwide trust in the durability and reliability of MOBOTIX hardware and software. The flexibility, built-in intelligence and unparalleled data security of the company’s solutions are appreciated in many industries. MOBOTIX products and solutions help customers in industries such as industrial manufacturing, retail, logistics and healthcare. With strong and international technology partnerships, the company will continue to expand its universal platform and develop new applications in the future.

For more information, visit us online at: [www.mobotix.com](http://www.mobotix.com)

Follow us on LinkedIn: <https://www.linkedin.com/company/mobotix-usa/>

Follow us on Facebook: <https://www.facebook.com/mobotixusa/> /

Follow us on Twitter: [https://twitter.com/MOBOTIX\\_USA](https://twitter.com/MOBOTIX_USA)

Subscribe to our YouTube channel: <https://www.youtube.com/user/MobotixAG>

## **Media Contacts:**

Ashley Grabowski, Regional Marketing Manager - Americas, [ashley.grabowski@mobotix.com](mailto:ashley.grabowski@mobotix.com)

Agency: Maize Marketing, Inc., Savannah Irwin, [savannah@maizemarketing.com](mailto:savannah@maizemarketing.com)

MOBOTIX CORP

80 Broad Street, Suite 702

Phone: +1 212 385 6126

[www.mobotix.com](http://www.mobotix.com)

Public Relations

PR Agency

Maize Marketing, Inc.

Savannah Irwin

[savannah@maizemarketing.com](mailto:savannah@maizemarketing.com)

Phone: +1 (818) 849-5114